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## **LiveOnTheGo.com Builds New iPhone Optimized Site; Enables Easy And Simple Access for Mobile Consumers To Order Food On The Go**

**ANAHEIM, CALIF. – January 19, 2009** – LiveOnTheGo.com<sup>®</sup>, the convenient, free online service that allows users to order and pay for take out food in advance and have it ready when they want it, today introduced an iPhone and iPod Touch version of their popular food ordering service web site. The new site enables users to order food online with the flexibility and mobility of the iPhone and iPod Touch.

LiveOnTheGo.com users can now search and order from more than 300 restaurants in Southern California with the convenience of the Internet, iPhone or iPod Touch, eliminating the hassles of placing a phone order and waiting in long lines.

LiveOnTheGo.com and the iPhone and iPod Touch versions of the service are completely free to use. Users can start placing online orders now at <http://www.liveonthego.com>. iPhone users will automatically be redirected to the new iPhone site.

Restaurant searches are based on a user's location and choices range from fast-casual to upscale dining. Users can order from complete menus, pay for their orders with a credit card directly on their iPhone and determine exactly when they want their food and if they want to pick up their order or have it delivered, eliminating the need to wait in long restaurant lines. Many restaurants also offer the option of curbside pickup, allowing customers to wait in their car while the restaurant brings their order out to them. Users can even reorder past orders right from their iPhone with just a few taps.

“When we launched LiveOnTheGo a couple of years ago, we knew that online ordering was going to be a big hit with the restaurant industry,” said Darren Testa, CEO, LiveOnTheGo.com. “Consumers today are taking the Internet on the go thanks to popular mobile devices like the iPhone. With the advancements of wireless technology, faster data services and widespread availability and popularity of iPhones, it was a natural evolution for us to take our online ordering software mobile. We had already started to see a significant amount of traffic on our standard site from these devices, and now that we have an optimized site we expect to see a substantial amount of orders placed using our new iPhone interface.”

LiveOnTheGo.com has more than 300 restaurant partners in Orange County—with more restaurants signing on each week. Baja Fresh, Pasta Bravo, Cedar Creek Inn, El Ranchito, Ruby’s Diner, First Class Pizza, Subway, Antonello Ristorante, Tacos & Co., Taleo Grill, Z Pizza, and The Flame Broiler, are just some of the restaurants currently partnered with LiveOnTheGo.com.

#### **About LiveOnTheGo.com**

Founded in 2006 in Costa Mesa, California, LiveOnTheGo.com is the convenient, free online service that allows users to order and pay for take out food in advance via the Web, iPhone or iPod Touch from favorite local restaurants and have it ready when they want it — with no waiting on the phone, no waiting in line and no waiting to pay. More information can be found on the company’s Web site at <http://www.LiveOnTheGo.com>.