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LiveOnTheGo.com Signs an Exclusive Agreement to Provide Online Ordering for Yard House Restaurants

Yard House benefits from LiveOnTheGo's free and convenient online ordering service and their community of more than 10,000 users



ANAHEIM, CALIF. – February 4, 2009 – LiveOnTheGo.com[®], a free and convenient online service that allows users to order and pay for take out food in advance and have it ready when they want it, today announced that is has signed an exclusive agreement to provide online ordering for Yard House—the upscale-casual restaurant known for its great food, extensive menu, classic rock music, and world's largest selection of draft beer.

Users can now order from Yard House restaurants nationwide, or more than 300 other restaurants by visiting LiveOnTheGo.com. Orders can be placed via the Web, Internet enabled PDA or cell phone, including the iPhone and iPod Touch. The service eliminates the hassles of placing a phone order and waiting in long lines.

LiveOnTheGo.com is completely free to use. Users can order from hundreds of menus, pay for their orders with a credit card and determine exactly what they want, when they want it, and if they want to pick up or have it delivered.

Jennifer Weerheim, vice president of marketing, Yard House, said, “With online ordering from LiveOnTheGo, we’re providing our customers with a convenient avenue that meets the lifestyle of today’s on-the-go consumer. LiveOnTheGo’s focus on consumer usability and search engine optimization and the exposure we receive from their community of loyal users are the two primary reasons we selected LiveOnTheGo after evaluating the other options.”

“Online ordering is seeing tremendous growth potential and Yard House is among the cutting edge to reap the benefits and rewards of online services,” said Darren Testa, CEO, LiveOnTheGo.com. “Consumers want the convenience of being able to order food online or through their mobile device so they can get it how they want it and when they want it. Not only does LiveOnTheGo provide restaurants with leading technology that allows their customers to order online, but also a new and highly effective and targeted marketing channel in our community of more than 10,000 users.”

LiveOnTheGo.com has more than 300 restaurant partners in Orange County—with more restaurants signing on each week. Yard House, Baja Fresh, Pasta Bravo, Cedar Creek Inn, El Ranchito, Ruby’s Diner, First Class Pizza, Subway, Antonello Ristorante, Tacos & Co., Taleo Grill, Z Pizza, and The Flame Broiler, are just some of the restaurants currently partnered with LiveOnTheGo.com.

About LiveOnTheGo.com

Founded in 2006, LiveOnTheGo.com is a free and convenient online service that allows users to order and pay for take out food in advance via the Web, iPhone or iPod Touch from favorite local restaurants and have it ready when they want it — with no waiting on the phone, no waiting in line and no waiting to pay. More information can be found on the company’s Web site at <http://www.LiveOnTheGo.com>.