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LIVEONTHEGO.COM LAUNCHES WIRELESS APPLICATION FOR QUICK FOOD ORDERING FROM A MOBILE PHONE OR PDA

Wireless take-out ordering available while "on the go"!!!

COSTA MESA, Calif. – December 3, 2007– LiveOnTheGo.com™, the convenient, free online service that allows users to order and pay for take out food in advance and have it ready when they want it, today launched its wireless application allowing quick, easy ordering from a mobile phone to its more than 170 restaurant partners in Orange County.

The new wireless application allows on-the-go users to re-order any prior order from a web-enabled phone or PDA. With just a few clicks, users can select a prior order by sorting by dates or restaurants categories. The pick-up time is set to ASAP by default, but can easily be changed to whenever the user desires to pick-up their food. After placing an order, customers simply key in their 3 digit CVV code on the back of their credit card, ensuring a safe, secure transaction.

The process is simple, fast and just in time for the holidays. With families rushing from parties, shopping trips and other festivities during the holidays, this new enhancement to LiveOnTheGo.com's online service will make it easier to order meals when out and about or for a later scheduled pick up.

"We developed LiveOnTheGo.com to streamline the process of ordering takeout, so families and corporate users can enjoy good food from their favorite restaurants, with just a few clicks of a mouse," said Darren Testa, president of LiveOnTheGo.com. "Now we are taking the concept one step further by enabling people to do this with just a few taps on their mobile phone while literally on-the-go."

LiveOnTheGo.com is launching its wireless application with more than 170 restaurant partners in Orange County, ranging from fast casual to upscale dining and representing a plethora of cuisines to fit any palette – with more restaurants signing on each week. Baja Fresh, Brio Tuscany Grille, California Wraps & Grill, Cedar Creek Inn, El Ranchito, First Class Pizza, Inka Grill, Jack Shrimp, Lil' Pickle, Mi Casa, Mutt Lynch's, Panini Garden Bistro, Pascal Epicerie, all 16 Pasta Bravo locations, Quiznos, Shirley's Bagels,

Subway, Tacos & Co., Taleo Grill, Ten Restaurant, The Wheel of Life and Vessia, are just some of the restaurants currently partnered with LiveOnTheGo.com.

The service saves time for busy families and corporate users, allowing them to place orders in advance without waiting on the phone, waiting in line, or waiting to pay. Favorite orders and payment information can be saved for quick repeat ordering with only a few clicks – now made even easier with LiveOnTheGo.com’s wireless application. Select restaurant partners have designated parking spaces or locations for curbside pickup to make take-out even faster because users don’t even need to get out of their cars when they arrive. Mobile users who want to access LiveOnTheGo.com’s site for mobile can go to lotg.mobi or wap.liveonthego.com.

LiveOnTheGo.com allows users to search dozens of restaurants and hundreds of dishes all from one easy-to-use website by cuisine, restaurant or location. Unlike delivery services, there’s no convenience charge, mandatory tip or hidden fees. Orders are ready at specified pick up/delivery times.

For more information about LiveOnTheGo.com or to enjoy quick and convenient take out visit LiveOnTheGo.com.

About LiveOnTheGo.com

Founded in 2006 in Costa Mesa, California, LiveOnTheGo.com is the convenient, free online service that allows users to order and pay for take out food in advance via the Web, a PDA or cellular phone from favorite local restaurants and have it ready when they want it — with no waiting on the phone, no waiting in line and no waiting to pay. More information can be found on the company’s website at www.LiveOnTheGo.com.

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