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**LIVEONTHEGO.COM LAUNCHES FREE ONLINE ORDERING SERVICE IN
ORANGE COUNTY; STREAMLINES TAKE OUT**

*Orange County Consumers Leverage New, Innovative Approach to
Ordering Take Out Online*

COSTA MESA, Calif. – August 21, 2007– LiveOnTheGo.com™, the convenient, free online service that allows users to order and pay for take out food in advance and have it ready when they want it, today unveiled its Web-based service with more than 120 inaugural restaurant partners in Orange County. LiveOnTheGo.com allows individual and corporate users to quickly and easily order takeout online from their favorite restaurants, cafes and coffee houses, schedule pick up times and pay for their take out orders with only a few clicks. Orders may be placed via the Web, PDAs or cellular phones.

“Our goal is to streamline the take out process and provide fast, healthy food from local restaurants while saving users time and money,” said Darren Testa, president of LiveOnTheGo.com. “The service is great for individuals and families on the go, who want to eat quality food – fast. In corporate settings, it makes life easier for administrators who order lunch for groups by providing an easy and efficient way to order and pay for take out and catered meals.”

LiveOnTheGo.com allows users to search dozens of restaurants and hundreds of dishes all from one easy-to-use Web site by cuisine, by restaurant or by proximity. Unlike with delivery services, there’s no convenience charge, mandatory tip or hidden fees. Orders are ready at specified pick up/delivery times.

LiveOnTheGo.com is launching with more than 120 restaurant partners in Orange County, ranging from fast casual to upscale dining and featuring all different types of food – with more signing on each week. Brio Tuscany Grille, California Wraps & Grill, Cedar Creek Inn, El Ranchito, First Class Pizza, Inka Grill, Jack Shrimp, Lil’ Pickle, Mi Casa, Mutt Lynch’s, Panini Garden Bistro, Pascal Epicerie, all 16 Pasta Bravo locations, Quiznos, Subway, Tacos & Co., Ten Restaurant, and The Wheel of Life, are just some of the restaurants currently partnered with LiveOnTheGo.com.

The service saves time for busy families and corporate users, allowing them to place orders in advance without waiting on the phone, waiting in line, or waiting to pay. Select restaurant partners use designated parking spaces and pick-up areas to make take-out even faster. Favorite orders and payment information can be saved for quick repeat ordering with only a few clicks.

LiveOnTheGo.com for Busy Families

LiveOnTheGo.com makes family meal ordering and pick up convenient, fast and easy. Families forever juggling kids and work and running errands without end don't always have time for proper, healthy meal planning. LiveOnTheGo.com allows advance ordering of a wide variety of healthy, nutritious take-out food – which means busy families can skip fast-food and have good food – fast.

Features include:

- Single click reordering tailored to personal tastes and preferences
- Advanced search capabilities by restaurant, cuisine or proximity
- Overview of available take out/delivery services

LiveOnTheGo.com Makes Ordering Corporate and Work Day Lunches a Snap

LiveOnTheGo.com makes lunchtime meal planning for groups and individuals fast and easy for corporate account users and individuals. Employees with limited time for lunch can order online from their desk, specify when they want to pick it up and their food is ready for pick up when they want it.

For corporate account users LiveOnTheGo.com eliminates inefficiencies and overhead expenses by providing administrators with an easy and efficient solution to order, pay and reconcile take out orders and catered meals for groups. LiveOnTheGo.com corporate accounts no longer need to interrupt workflow to pass around menus or sign-up sheets, place orders or process payments.

Corporate users can take advantage of the meal meeting maker options that allows individuals invited to meetings at the office to order their lunch from options pre-selected by the meeting coordinator. This helps eliminate the time consuming, tedious task of the meeting arranger walking around with sign up sheets to coordinate individual lunch requests.

LiveOnTheGo.com provides:

- Single click reordering tailored to personal tastes and preferences
- Enhanced expense controls by allowing predetermined spending limits
- Group or individual payment ordering
- Customized reporting and billing
- Provides restaurants with the ability to bag or label individual orders

Corporate account users can set up expense tracking information such as client/matter numbers or project numbers. For companies that do not pay for employee meals, users can be required to pay with personal credit cards.

LiveOnTheGo.com's Service Benefits Restaurant Partners

LiveOnTheGo.com enhances restaurant partner's delivery, curbside or take out services and helps generate incremental revenue for restaurant partners. The service also helps

increase customer loyalty through repeat orders and complements the existing curbside and delivery services of some restaurant partners.

“LiveOnTheGo.com streamlined our take out process and has allowed us to focus on our day-to-day operations and leave the development and support of our online system to the experts,” said Steve Goglab, director of operations, TEN Asian Bistro. “We’ve had such success with LiveOnTheGo.com that we now require all of our customers calling in take out orders to use LiveOnTheGo.com.”

LiveOnTheGo.com:

- Enables restaurants to process more orders during high volume periods
- Drives take out orders from the telephone to online reducing workforce hours
- Provides a better customer experience by allowing individuals to order at their convenience and include special requests with clear instructions
- Reaches a larger audience through LiveOnTheGo.com marketing efforts and Website

About LiveOnTheGo.com

Founded in 2006 in Costa Mesa, California, LiveOnTheGo.com is the convenient, free online service that allows users to order and pay for take out food in advance via the Web, a PDA or cellular phone from favorite local restaurants and have it ready when they want it — with no waiting on the phone, no waiting in line and no waiting to pay. More information can be found on the company’s Web site at www.LiveOnTheGo.com.

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