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LOCAL BAJA FRESH FRANCHISE SELECTS LIVEONTHEGO.COM FOR ONLINE TAKE OUT ORDERING

Orange County Baja Fresh Customers Can Order Via LiveOnTheGo.com for Online Take Out Orders and Reorder While On the Go from their Web-enabled Mobile Device

COSTA MESA, Calif. – January 14, 2008– LiveOnTheGo.com™, the convenient, free online service that allows users to order and pay for take out food in advance and have it ready when they want it, today announced that a franchise of local Orange County Baja Fresh Restaurants will be offering online take out directly from LiveOnTheGo.com via the Web or re-ordering by any Web-enabled PDA or cellular phone.

LiveOnTheGo.com allows users to search for their local Baja Fresh, by proximity and by scrolling through menu items. There's no convenience charge, mandatory tip or hidden fees and orders are ready at specified pick-up/delivery times.

"Our local Baja Fresh franchisee liked the ease of use of the LiveOnTheGo.com platform and the fact that their customers could place reorders on the go from their Web-enabled PDAs and cell phones, as well," Darren Testa, president of LiveOnTheGo.com. "They also recognize that being on the LiveOnTheGo.com site provides them access to our loyal user base."

The Baja Fresh restaurants that will be implementing take out orders from LiveOnTheGo.com's system are in: Rancho Santa Margarita on El Paseo; Lake Forest on Lake Forest Drive; Laguna Niguel on Golden Lantern; San Clemente on Avenida Pico; Mission Viejo South on Marguerite Parkway and Mission Viejo North on Alicia Parkway.

About LiveOnTheGo.com

Founded in 2006 in Costa Mesa, California, LiveOnTheGo.com is the convenient, free online service that allows users to order and pay for take out food in advance via the Web, a PDA or cellular phone from favorite local restaurants and have it ready when they want it — with no waiting on the phone, no waiting in line and no waiting to pay.

Baja Fresh, Brio Tuscany Grille, Cedar Creek Inn, El Ranchito, First Class Pizza, Inka Grill, Jack Shrimp, Lil' Pickle, Mi Casa, Mutt Lynch's, Panini Garden Bistro, Pascal

Epicerie, all 16 Pasta Bravo locations, Quiznos, Salvatore Cucina Italiano, Shirley's Bagels, Subway, Tacos & Co., Taleo Grill, Ten Restaurant, six Thai Spice restaurants, The Wheel of Life and Vessia, are just some of the restaurants currently partnered with LiveOnTheGo.com.

More information can be found on the company's Web site at www.LiveOnTheGo.com.

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